

The 2025 NAHB International Builders' Show®

Education & Events List as of 7/14/2024

Name	Type	Date	Location
Special Event test	Awards Ceremony	Available 24/7	Virtual
Custom Building Central Tuesday Meet & Greet Breakfast	Centrals Networking	Available 24/7	Virtual
Design Community Networking: Morning Refreshments at Design Central	Centrals Networking	Available 24/7	Virtual
Customer Exchange is the New CX	Presentation	Available 24/7	Virtual
Design Bites Live: Unveiling Trends - Best in American Living Design Insights	Presentation	Available 24/7	Virtual
2024's Top Interior Trends	Building Knowledge Session	Available 24/7	Virtual
A Home of Their Own: Design Ideas to Achieve Attainable Housing	Building Knowledge Session	Available 24/7	Virtual
Budget-Savvy Blueprint: Sales & Marketing Tactics That Pack the Biggest Punch	Building Knowledge Session	Available 24/7	Virtual
From Average to Exceptional: An Inside Look at One Builder's 2x Profit Growth	Building Knowledge Session	Available 24/7	Virtual
Improving Jobsite Productivity	Building Knowledge Session	Available 24/7	Virtual
Navigating Generational Differences: How Today's Leaders Can Attract Tomorrow's Talent	Building Knowledge Session	Available 24/7	Virtual
Now's the Time for Small & Mid-Sized Builders to Capitalize on Built-for-Rent	Building Knowledge Session	Available 24/7	Virtual
Punch List: Overcoming 16 Lead-Killing Mistakes Builders Make with Their Websites	Learning Lab	Available 24/7	Virtual
The 4-Hour Business Plan: A Quick & Effective Budget-Based Plan for Profitability	Building Knowledge Session	Available 24/7	Virtual
The Construction Side of Onsite vs. Offsite: How the Processes Differ	Building Knowledge Session	Available 24/7	Virtual
Winning Hearts & Contracts: Engaging & Converting the 4 Types of New Home Buyers	Building Knowledge Session	Available 24/7	Virtual
The Launch: Can't-Miss New Products & Technologies at IBS 2024	Super Session	Available 24/7	Virtual

Name	Type	Date	Location
Before You Build: Site Considerations from Grade to Water to Sun	Presentation	Available 24/7	Virtual
Better Outcomes for Wood Multifamily Construction	Presentation	Available 24/7	Virtual
Design @ IBS: Welcome & Show Preview	Presentation	Available 24/7	Virtual
Spiral Staircases: Creating a Unique, Functional, Space-Saving Solution [DEMO]	Demonstration	Available 24/7	Virtual
Build More Custom Homes Using Offsite Construction	Presentation	Available 24/7	Virtual
Footings Done Fast & Accurate: Square & Level Starts Below Grade [DEMO]	Demonstration	Available 24/7	Virtual
15 Secrets to Sales & Marketing Success In A Challenging Market	Building Knowledge Session	Available 24/7	Virtual
2024 Multifamily Market Outlook	Building Knowledge Session	Available 24/7	Virtual
A 4 Pillar Approach to Building (Profitable) Healthier Homes & Communities	Building Knowledge Session	Available 24/7	Virtual
A Simple Project Management Formula for Better Service, Cycle Times & Profitability	Building Knowledge Session	Available 24/7	Virtual
CANCELLED: Best Practices for Increasing Team Productivity	Building Knowledge Session	Available 24/7	Virtual
Common Sense Cash Flow: The Profit Habit Cash Management System	Building Knowledge Session	Available 24/7	Virtual
Embrace the Outdoors: Outdoor Living Design Strategies to Meet Growing Buyer Demand	Building Knowledge Session	Available 24/7	Virtual
Estimating Job Costs: Strategies & Tools for Less Pain & More Profit	Building Knowledge Session	Available 24/7	Virtual
Punch List: 2024 Design & Product Trends	Learning Lab	Available 24/7	Virtual
Shop Talk: Utilizing Your Client Relationship Management (CRM) System for Your Team & Subs	Shop Talk	Available 24/7	Virtual
Social Media Is Noise – Make More: 10 Proven Strategies & 12 Months of Content	Building Knowledge Session	Available 24/7	Virtual
The Top Tool to Determine Feasibility & Profitability of Your Development Projects	Building Knowledge Session	Available 24/7	Virtual
You Bought the Tech, Now How Do You Get Your Sales Teams to Use It?	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
Basement, Crawlspace or Slab? What's Right for Your Build & Why	Presentation	Available 24/7	Virtual
Versatile Shower Systems: The Right Choice [DEMO]	Demonstration	Available 24/7	Virtual
Shop Talk: The Myths of Recruiting, Hiring & Onboarding a World Class Team	Shop Talk	Available 24/7	Virtual
Foundations: Fast & Energy Efficient Ways to Form [DEMO]	Demonstration	Available 24/7	Virtual
Architecture in the Age of Innovation: Emerging Design & Construction Technologies	Presentation	Available 24/7	Virtual
At the Kitchen Table with Chuck Todd	Game Changer	Available 24/7	Virtual
Create Engaging, Compelling & Trustworthy Content That Sells	Presentation	Available 24/7	Virtual
Creating Emotional Engagement in Your 55+ Marketing & Sales	Presentation	Available 24/7	Virtual
First Sell Time, Then Faith, Then Trust	Presentation	Available 24/7	Virtual
Lights, Camera, Contracting: Video Marketing Best Practices for Remodelers	Presentation	Available 24/7	Virtual
Multifamily Fair Housing Act Compliance Tips	Presentation	Available 24/7	Virtual
Leveraging the Value of Engineered Components	Presentation	Available 24/7	Virtual
2024 Colormix® Forecast	Presentation	Available 24/7	Virtual
Blueprint for Success: Capitalizing on Generational Shifts & Trends for Business Growth	Presentation	Available 24/7	Virtual
Designing the Future of Net Zero	Presentation	Available 24/7	Virtual
Protecting Your Multifamily Investment from Costly Moisture Issues	Presentation	Available 24/7	Virtual
Trust & Transparency: Creating the Best Builder Website for 2024	Presentation	Available 24/7	Virtual
Insulating Below Grade: Inside, Outside, Under & Between [DEMO]	Demonstration	Available 24/7	Virtual
Shower Systems Engineered for Speed & Success [DEMO]	Demonstration	Available 24/7	Virtual
15 Secrets to Sales & Marketing Success In A Challenging Market [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
2024 Kitchen Trends: Buzzworthy Design Ideas Buyers Want	Building Knowledge Session	Available 24/7	Virtual
5 Best Practices for Using A.I. & ChatGPT in Home Builder Marketing	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
9 Great Business Fundamentals for Growth	Building Knowledge Session	Available 24/7	Virtual
Becoming Believable: The Art of Crafting Compelling Stories	Building Knowledge Session	Available 24/7	Virtual
Harmonizing Homebuilding: Navigating Client Conflict with Preparation, Skill & Empathy	Building Knowledge Session	Available 24/7	Virtual
How to Avoid the Never-Ending Punch List & Get the Job Closed	Building Knowledge Session	Available 24/7	Virtual
Improving Jobsite Productivity [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Managing Multifamily Property Insurance Costs & Challenges	Building Knowledge Session	Available 24/7	Virtual
Two-Story Talk: Sales Leader vs. Sales Follower	Learning Lab	Available 24/7	Virtual
Unlock the Profit Potential of High Performance Design & Construction	Building Knowledge Session	Available 24/7	Virtual
Plan Reviews	Plan Reviews	Available 24/7	Virtual
Trusses or I-Joist? Floor Systems That Carry the Load	Presentation	Available 24/7	Virtual
Shop Talk: Designing the Business Culture You Want vs. the One You Have	Shop Talk	Available 24/7	Virtual
Air Sealing Starts at the Bottom: Slab or Foundation to Plate & Wall [DEMO]	Demonstration	Available 24/7	Virtual
Reno or New: Tips & Techniques to Properly Prep Exterior Openings [DEMO]	Demonstration	Available 24/7	Virtual
Building the Future: Exploring A.I. Fundamentals for Home Builders	Presentation	Available 24/7	Virtual
How 55+ Homebuyers Really Feel About the New Home Buying Process	Presentation	Available 24/7	Virtual
How to Make Office-to-Housing Conversions Work	Presentation	Available 24/7	Virtual
Order of Operations: Aligning Job Efficiency & Customer Expectations	Presentation	Available 24/7	Virtual
Site Planning For Density	Presentation	Available 24/7	Virtual
The Cost of Poor Installation	Presentation	Available 24/7	Virtual
Down and Out! The Importance of a Rainscreen System	Presentation	Available 24/7	Virtual
The Outlook: Housing Trends, Forecasts & Insights for 2024	Super Session	Available 24/7	Virtual

Name	Type	Date	Location
5 Best Practices for Using A.I. & ChatGPT in Home Builder Marketing [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
A Home of Their Own: Design Ideas to Achieve Attainable Housing [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Do Your Marketing Dollars Lie? Cracking the Code of Digital ROI	Building Knowledge Session	Available 24/7	Virtual
Framing Advanced! Get Walls Right with Stick Frame, Precut or Prefab [DEMO]	Demonstration	Available 24/7	Virtual
From Average to Exceptional: An Inside Look at One Builder's 2x Profit Growth [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Getting to Zero Faster, Better & Cheaper	Building Knowledge Session	Available 24/7	Virtual
Jam(b) Session: Engage & Keep Prospects Happy Top of Funnel to Bottom	Learning Lab	Available 24/7	Virtual
Managing a Remodeling Job by the Numbers	Building Knowledge Session	Available 24/7	Virtual
Mastering the Art of Sliding Door Installation [DEMO]	Demonstration	Available 24/7	Virtual
Shop Talk: Use Modular Construction to 4x Your Custom Home Building Business	Shop Talk	Available 24/7	Virtual
Solving the Puzzle of Housing for an Aging Population	Building Knowledge Session	Available 24/7	Virtual
The Advanced Guide to Uncovering & Capturing ALL Your Costs	Building Knowledge Session	Available 24/7	Virtual
The Latest in Multifamily Building & Site Design	Building Knowledge Session	Available 24/7	Virtual
The Profitable Power of Culture: Secrets to Employee Retention & Revenue Growth	Building Knowledge Session	Available 24/7	Virtual
Ducted or Ductless: Do the Lungs of the House Need an Airway?	Presentation	Available 24/7	Virtual
2024 Color & Design Trends	Presentation	Available 24/7	Virtual
5 Ways Remodelers Can Sharpen Their Sales & Marketing Strategy	Presentation	Available 24/7	Virtual
Big Community Lifestyle on a Boutique Budget	Presentation	Available 24/7	Virtual
Controlling Air & Vapor: Strategies from Inside & Outside the Envelope [DEMO]	Demonstration	Available 24/7	Virtual

Name	Type	Date	Location
Dog Park Design Trends, Planning Tips & Property Benefits	Presentation	Available 24/7	Virtual
Getting Pay Right: Compensation & Bonus Plans That Create Ownership Thinking	Presentation	Available 24/7	Virtual
How to Appeal to the New Generation of First-time Homebuyer	Presentation	Available 24/7	Virtual
Installing Windows: Best Practices for a Professional Finish [DEMO]	Demonstration	Available 24/7	Virtual
AI's Promising Impact on the Conception, Creation & Construction of Home Renovation	Presentation	Available 24/7	Virtual
Are Multifamily Green Building Certifications Worth the Trouble?	Presentation	Available 24/7	Virtual
Building for an Aging America	Presentation	Available 24/7	Virtual
Catch the Wave A "Blue Ocean" Market Opportunity for Custom Builders	Presentation	Available 24/7	Virtual
CPZ Happy Hour	Happy Hour	Available 24/7	Virtual
A Superintendent's Path to Project Excellence	Building Knowledge Session	Available 24/7	Virtual
Bigger is Not Better: Functional Floor Plans That Make the Most of Every Square Foot	Building Knowledge Session	Available 24/7	Virtual
CTZ Happy Hour	Happy Hour	Available 24/7	Virtual
Custom Building Central Tuesday Happy Hour	Happy Hour	Available 24/7	Virtual
Design & Architecture Happy Hour at Design Central	Happy Hour	Available 24/7	Virtual
Estimating Job Costs: Strategies & Tools for Less Pain & More Profit [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Future-Proof: How Top Builders Are Adjusting to Take Advantage of New Energy Codes, Energy Programs & Incentives	Building Knowledge Session	Available 24/7	Virtual
Harmonizing Homebuilding: Navigating Client Conflict with Preparation, Skill & Empathy [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
How to Avoid the Never-Ending Punch List & Get the Job Closed [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
How to Sell Design-Build Services to Today's Custom Home Buyers	Building Knowledge Session	Available 24/7	Virtual
Jam(b) Session: The Impact of Home Tech in Today's Design-Build Process	Learning Lab	Available 24/7	Virtual
Multifamily Central Happy Hour	Happy Hour	Available 24/7	Virtual

Name	Type	Date	Location
Now's the Time for Small & Mid-Sized Builders to Capitalize on Built-for-Rent [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Set Yourself Apart from the Competition: Find Your Niche, Systemize & Grow	Building Knowledge Session	Available 24/7	Virtual
Social Media Is Noise – Make More: 10 Proven Strategies & 12 Months of Content [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
55+ Meet-Up & Happy Hour	Happy Hour	Available 24/7	Virtual
Decoding Self-Guided Tour Demand: Analysis & Best Practices	Presentation	Available 24/7	Virtual
Remodelers Meet-Up & Happy Hour	Happy Hour	Available 24/7	Virtual
Shop Talk: Getting Genuine Value Out of Your Design Dollars	Shop Talk	Available 24/7	Virtual
Tips for Success for Your 55+ Active Adult Community	Presentation	Available 24/7	Virtual
Custom Building Central Wednesday Meet & Greet Breakfast	Centrals Networking	Available 24/7	Virtual
Design Community Networking: Morning Refreshments at Design Central	Centrals Networking	Available 24/7	Virtual
Design Bites Live: Architectural Predictions for 2024	Presentation	Available 24/7	Virtual
How to Use Smart Energy to Enhance Your Custom Homes	Presentation	Available 24/7	Virtual
7 Website Optimization Secrets for More Engagement & Conversions	Building Knowledge Session	Available 24/7	Virtual
A Hard-Dollar Approach to Design & Construct In-Demand, Entry-Level Homes	Building Knowledge Session	Available 24/7	Virtual
A Superintendent's Path to Project Excellence [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Demographics, Friend or Foe: Do You Know Who You're Building For?	Building Knowledge Session	Available 24/7	Virtual
How to Win Big Leveraging Lifestyle	Building Knowledge Session	Available 24/7	Virtual
Project Management that Boosts Profits: Strategies for Bidding, Change Orders & Allowances	Building Knowledge Session	Available 24/7	Virtual
StoryGetting: How to Leverage the Power of Curiosity to Convert More Sales	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
The #1 Secret to an Extraordinary Customer Experience	Building Knowledge Session	Available 24/7	Virtual
The Blueprint: The Battle Royale & 60 in 60 Inspire Your Designs for 2024	Super Session	Available 24/7	Virtual
The Scalable Builder: How to Get from \$1M to \$20M (& Everything in Between)	Building Knowledge Session	Available 24/7	Virtual
Top Multifamily Development Opportunities: Evaluating Product Types, Locations & Costs	Building Knowledge Session	Available 24/7	Virtual
Two-Story Talk: Successful Strategies for Building & Protecting Your Brand	Learning Lab	Available 24/7	Virtual
Building a Construction Business That Runs & Grows With or Without You	Presentation	Available 24/7	Virtual
Fun Spaces: How to Design the Ultimate Themed Rooms	Presentation	Available 24/7	Virtual
Harnessing ChatGPT: 5 Tangible Applications Driving Home Sales & Marketing Success	Presentation	Available 24/7	Virtual
Heat Pump Water Heaters: Energy Efficiency Options [DEMO]	Demonstration	Available 24/7	Virtual
Innovative Multifamily Products from the IBS Exhibit Floor	Presentation	Available 24/7	Virtual
Modifying Your Marketing Game Plan for the 55+ Audience	Presentation	Available 24/7	Virtual
Structure is King! Building Science Details Are Great, But Don't Forget Job #1	Presentation	Available 24/7	Virtual
Top Remodeler Product Picks from the IBS Exhibit Floor	Presentation	Available 24/7	Virtual
Critical Connections & Hardware: Solutions That Tie It All Together [DEMO]	Demonstration	Available 24/7	Virtual
Plan Reviews	Plan Reviews	Available 24/7	Virtual
10 Practical Ways A.I. Can Help Home Builders	Building Knowledge Session	Available 24/7	Virtual
4/12 Pitch: Content that Clicks - Strategies for Boosting your Social Media Presence	Learning Lab	Available 24/7	Virtual
A New Estimating Strategy for Greater Remodeling Profit & Resilience	Building Knowledge Session	Available 24/7	Virtual
Avoiding Profit Killing Call-Backs & Poor Performing Homes	Building Knowledge Session	Available 24/7	Virtual
Building Your Employer Brand: The Impact of Storytelling on Workforce Development	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
How to Manage & Exceed Client Expectations From Pre-Construction Through Completion	Building Knowledge Session	Available 24/7	Virtual
Marketing 2024: Ignite the Fun Factor & Unleash Unstoppable Growth	Building Knowledge Session	Available 24/7	Virtual
Multifamily Marketing & Leasing Trends	Building Knowledge Session	Available 24/7	Virtual
Scheduling to Improve the Bottom Line	Building Knowledge Session	Available 24/7	Virtual
The Good, Bad & Ugly of New Home Sales Leadership	Building Knowledge Session	Available 24/7	Virtual
Unlocking Gen Z: 5 Steps to Attract, Connect & Retain the Future Workforce	Building Knowledge Session	Available 24/7	Virtual
Comfort In Living Spaces: How to Meet Growing Expectations [DEMO]	Demonstration	Available 24/7	Virtual
WRB's That Do More: Keeping Water Out & Air in While Controlling Vapor	Presentation	Available 24/7	Virtual
Peel & Stick, Integral Membrane or House Wrap: 3 Paths to Control [DEMO]	Demonstration	Available 24/7	Virtual
20x20 Story: Kitchen Styles, Finishes & Materials for the Coming Year	20x20 Story	Available 24/7	Virtual
Effective Approaches for Reducing Conflict & Drama with Your Clients	Presentation	Available 24/7	Virtual
Embracing the Electric Revolution	Presentation	Available 24/7	Virtual
From Idea to Implementation: Game-Changing AI Strategies for Home Building	Game Changer	Available 24/7	Virtual
Remodeler Marketing Do's & Don'ts	Presentation	Available 24/7	Virtual
Stop Trusting Your Gut: New Insights About Homebuyer Consumers for Marketing Leaders	Presentation	Available 24/7	Virtual
The Winning Pitch: 5 Essentials to Secure Lenders & Investors for Your Multifamily Projects	Presentation	Available 24/7	Virtual
Understanding Boomer Buying Preferences to Create Customized Living Spaces	Presentation	Available 24/7	Virtual
5 Paths to Energy Code Compliance	Presentation	Available 24/7	Virtual
2024 Colormix® Forecast	Presentation	Available 24/7	Virtual
Building on Your Legacy	Presentation	Available 24/7	Virtual
Building Your Super-Brand: Social Media Strategies for Sales Success	Presentation	Available 24/7	Virtual

Name	Type	Date	Location
Comfort In Living Spaces: Indoor Units Blend Sleek Aesthetics & Clever Engineering [DEMO]	Demonstration	Available 24/7	Virtual
Design Inspiration for Flooring Product Development	Presentation	Available 24/7	Virtual
Survey Says: What 55+ Buyers Want in a Lifestyle Community	Presentation	Available 24/7	Virtual
Up Close with Richard Gollis: Identifying Multifamily Development Opportunities Today	Up Close Q&A	Available 24/7	Virtual
Strips, Fabrics or Continuous Membranes for Drainage & Drying [DEMO]	Demonstration	Available 24/7	Virtual
19 Seconds or Less: How to Attract, Capture & Convert High-Quality Digital Leads	Building Knowledge Session	Available 24/7	Virtual
4 Strategies to Sell Homes Without Dropping the Price	Building Knowledge Session	Available 24/7	Virtual
Building the Right Tech Stack for Marketing & Sales Success	Building Knowledge Session	Available 24/7	Virtual
CliffsNotes for Creating Successful Communities: What Buyers Want You to Know (& Do)	Building Knowledge Session	Available 24/7	Virtual
Concept to Lease-Up: A Blueprint for Making Built-for-Rent Work for Your Business	Building Knowledge Session	Available 24/7	Virtual
Emerging Trends & Forecasts for Building Materials	Building Knowledge Session	Available 24/7	Virtual
Free Money in Your Floor Plans: How to Streamline for Savings & Affordability	Building Knowledge Session	Available 24/7	Virtual
How to Manage & Exceed Client Expectations From Pre-Construction Through Completion [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Jam(b) Session: How A.I. is Revolutionizing New Home Sales & Marketing	Learning Lab	Available 24/7	Virtual
Profitability Principles: Builders Share Their Back-to-Basics Strategies for Success in 2024	Building Knowledge Session	Available 24/7	Virtual
The Power of Interior Design in Sales Success	Building Knowledge Session	Available 24/7	Virtual
Shop Talk: Free Estimates Are Too Expensive - Add Value with Pre-construction Agreements	Shop Talk	Available 24/7	Virtual
The Outside-In Remodel: A Builder's Own Passive House Retrofit	Presentation	Available 24/7	Virtual

Name	Type	Date	Location
Exterior Wall Treatments: Tips & Tricks for a Flawless Finish [DEMO]	Demonstration	Available 24/7	Virtual
Putting on the Jacket: Fast, Efficient Exterior Insulation Installation [DEMO]	Demonstration	Available 24/7	Virtual
55+ Decision Making & Design: How to Successfully Design For & Reach Unique Segments of the Market	Presentation	Available 24/7	Virtual
Flexible Amenity Spaces: Design for Now & the Future	Presentation	Available 24/7	Virtual
Increase the Value of Your Custom Home Build With Appliances	Presentation	Available 24/7	Virtual
Louder Than Words: The 7 Laws of Influence	Presentation	Available 24/7	Virtual
Next Level Community Development with BioArchitecture	Presentation	Available 24/7	Virtual
What Aging-in-Place Floor Plans Should Include	Presentation	Available 24/7	Virtual
Innie vs. Outie: Demystifying Window Installs When Using Exterior Insulation	Presentation	Available 24/7	Virtual
The Rally: An Immersive Journey Into the Future of New Home Sales	Super Session	Available 24/7	Virtual
Creating the Right Exterior Look: Vinyl, Composite & Aluminum [DEMO]	Demonstration	Available 24/7	Virtual
20 Elevation Styles to Have on Your Radar for 2024	Building Knowledge Session	Available 24/7	Virtual
Cultivating Exceptional Trade Partner Relationships	Building Knowledge Session	Available 24/7	Virtual
Developing Attainable Market-Rate Multifamily Housing	Building Knowledge Session	Available 24/7	Virtual
Emerging Trends & Forecasts for Building Materials [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Flywheels & Funnels: Top Data & Business Intelligence Tools to Engage Buyers Start to Finish	Building Knowledge Session	Available 24/7	Virtual
Frustration-less Financial Management for Builders & Remodelers	Building Knowledge Session	Available 24/7	Virtual
Getting Windows Set for Maximum Performance & Durability [DEMO]	Demonstration	Available 24/7	Virtual
Profitably Deliver Tech Amenities Clients Want, Without Disrupting Your Core Business	Building Knowledge Session	Available 24/7	Virtual
Punch List: 30 Innovations in the Built Environment - Connecting People, Product & Place	Learning Lab	Available 24/7	Virtual

Name	Type	Date	Location
Say Goodbye to SOPs: Increase Efficiency & Eliminate Gaps with a Monorail Map	Building Knowledge Session	Available 24/7	Virtual
The Scalable Builder: How to Get from \$1M to \$20M (& Everything in Between) [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Performance, Efficiency & Innovation: The New American Home® 2024	Presentation	Available 24/7	Virtual
Shop Talk: Ornamental Railing Options for Custom Design & Construction	Shop Talk	Available 24/7	Virtual
Benefits of Integrating Interior Design in the Early Phases of Multifamily Development	Presentation	Available 24/7	Virtual
Best Selections & Installation of Pocket Doors [DEMO]	Demonstration	Available 24/7	Virtual
Budget Control: How to Manage Costs, Decrease Variances & Grow Margins	Presentation	Available 24/7	Virtual
Conversations & Strategies for Selling to the "New" 55+ Active Adult	Presentation	Available 24/7	Virtual
Designing Models that Deliver: Color, Style & Fit & Finish Trends	Presentation	Available 24/7	Virtual
Housing's 80/20 Rule: Avoiding the Fatal Mistake of Ignoring Resale Competition	Presentation	Available 24/7	Virtual
So, Your Prospect Knows "A Guy" & 4 Other Top Remodeling Objections	Presentation	Available 24/7	Virtual
Supercharge Efficiency with HVAC Inside the Envelope & Solar on Top [DEMO]	Demonstration	Available 24/7	Virtual
CPZ Happy Hour	Happy Hour	Available 24/7	Virtual
How to Use Contract Skilled Labor to Increase Profit Margins	Presentation	Available 24/7	Virtual
Shop Talk: Is AI Ready for Prime Time Design?	Shop Talk	Available 24/7	Virtual
The Application & Benefits of Gauged Porcelain Tile Panels/Slabs	Presentation	Available 24/7	Virtual
10 Practical Ways A.I. Can Help Home Builders [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
4 Strategies to Sell Homes Without Dropping the Price [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
CTZ Happy Hour	Happy Hour	Available 24/7	Virtual
Design & Architecture Happy Hour at Design Central	Happy Hour	Available 24/7	Virtual
Free Money in Your Floor Plans: How to Streamline for Savings & Affordability [ENCORE]	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
From Peer to Leader: Empowering Yourself & Your Team for Success	Building Knowledge Session	Available 24/7	Virtual
Increase Profit Margin Without Raising Price or Cutting Corners	Building Knowledge Session	Available 24/7	Virtual
Jam(b) Session: Home Building's Trends, Topics & Trepidations To Watch	Learning Lab	Available 24/7	Virtual
Multifamily Central Happy Hour	Happy Hour	Available 24/7	Virtual
Profitability Principles: Builders Share Their Back-to-Basics Strategies for Success in 2024 [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Project Management that Boosts Profits: Strategies for Bidding, Change Orders & Allowances [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
Scheduling to Improve the Bottom Line [ENCORE]	Building Knowledge Session	Available 24/7	Virtual
The True Cost of Onsite vs. Offsite: A Model for Making the Right Choice for Your Business	Building Knowledge Session	Available 24/7	Virtual
Viral Vision: Mastering Video Content for Social Media Success	Building Knowledge Session	Available 24/7	Virtual
20x20 Story: 80 Bold Ideas for Social Media, Branding & Websites	20x20 Story	Available 24/7	Virtual
55+ Meet-Up & Happy Hour	Happy Hour	Available 24/7	Virtual
Beer & Banter: Custom Home Builder of the Year Award Design Highlights	Beer & Banter	Available 24/7	Virtual
Beer & Banter: Electrification - Pros, Cons & Pathways Forward	Beer & Banter	Available 24/7	Virtual
Beer & Banter: Finding a New Generation of Craftspeople: Looking Beyond Traditional Candidates	Beer & Banter	Available 24/7	Virtual
Beer & Banter: Service & Emotional Support Animals - How to Properly Enforce "No Pets" Policies	Beer & Banter	Available 24/7	Virtual
Sales & Marketing Happy Hour	Happy Hour	Available 24/7	Virtual
Custom Building Central Thursday Meet & Greet Breakfast	Centrals Networking	Available 24/7	Virtual
Design Community Networking: Morning Refreshments at Design Central	Centrals Networking	Available 24/7	Virtual
Design Bites Live: Designing to Meet Diversity	Presentation	Available 24/7	Virtual
Shop Talk: The Energy To Build - How to Attract Customers & Build a Business Through Personal Wellbeing	Shop Talk	Available 24/7	Virtual

Name	Type	Date	Location
10 Common Floor Plan Design Mistakes & How to Fix Them	Building Knowledge Session	Available 24/7	Virtual
A Proven Model to Maximize Remodeling Profitability, Manageability & Company Value	Building Knowledge Session	Available 24/7	Virtual
Streamline, Collaborate & Cross-Train Your Way to Maximized Profits & Improved Culture	Building Knowledge Session	Available 24/7	Virtual
The Experience: Creating a VIP Total Customer Experience	Super Session	Available 24/7	Virtual
Trending Narrow Lots & Micro Products: How to Achieve Density That Lives Well	Building Knowledge Session	Available 24/7	Virtual
Two-Story Talk: Amplifying & Analyzing Your Facebook & Instagram Presence	Learning Lab	Available 24/7	Virtual
Work-in-Process: Your Secret Weapon for Improved Performance & Profitability	Building Knowledge Session	Available 24/7	Virtual
Balancing Performance & Affordability: Unlocking the Superhero Blueprint	Presentation	Available 24/7	Virtual
ChatGPT Unleashed: Where AI Fun Meets the Future of Remodeling	Presentation	Available 24/7	Virtual
Coffered Ceilings 101 [DEMO]	Demonstration	Available 24/7	Virtual
Insights from Leading 55+ Builders: Reflecting on the Past Year & Anticipating the Future	Presentation	Available 24/7	Virtual
Opening the Playbook on Modular Construction Design for Multifamily	Presentation	Available 24/7	Virtual
Stop Relying On Change Orders & Allowances	Presentation	Available 24/7	Virtual
The Irreplaceable Human: Selling is Still a People-Powered Process!	Presentation	Available 24/7	Virtual
Why Build Just One? High Performance Multifamily Dwellings	Presentation	Available 24/7	Virtual
Dedicated Dehumidification Done Right -- with Ducts! [DEMO]	Demonstration	Available 24/7	Virtual
Plan Reviews	Plan Reviews	Available 24/7	Virtual
12 Strategies for Mastering Negotiation in an Unpredictable Market	Building Knowledge Session	Available 24/7	Virtual
4/12 Pitch: Small But Mighty - Embracing Your Home's Smaller Spaces	Learning Lab	Available 24/7	Virtual
Developing Flexible Multifamily Interior Spaces & Amenities	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
Outside, Inside & In-Between: 2024's Top Trends & Design Practices	Building Knowledge Session	Available 24/7	Virtual
Real-World Strategies to Attract & Retain Top Construction Talent	Building Knowledge Session	Available 24/7	Virtual
What Nuclear Submarines Taught Me About Home Building	Building Knowledge Session	Available 24/7	Virtual
A Comprehensive Guide to Successful Coffered Ceiling Installs [DEMO]	Demonstration	Available 24/7	Virtual
Building Offsite: From Panels to Modules, Options for Efficiency	Presentation	Available 24/7	Virtual
What's in your Wall(s)? Cavity Insulation Methods & Materials [DEMO]	Demonstration	Available 24/7	Virtual
From IBS to the NFL & Back Again: Building Dreams, Transforming Lives	Game Changer	Available 24/7	Virtual
Lessons in Designing for Net Zero	Presentation	Available 24/7	Virtual
Overcoming the Top 5 Objections to Building a Custom Home	Presentation	Available 24/7	Virtual
The 3 P's of Project Management	Presentation	Available 24/7	Virtual
The 4 P's of Prospecting: Earn More by Protecting Valuable Prospecting Time	Presentation	Available 24/7	Virtual
Up Close with Geoffrey Arthur & Michael Berke: Developing BFR Housing	Presentation	Available 24/7	Virtual
Making Your High Performance Envelope Comfortable with Proper HVAC	Presentation	Available 24/7	Virtual
Roofing Underlayments: Starting Your Roofing Out Right [DEMO]	Demonstration	Available 24/7	Virtual
Visualizing Your Business Plan with the Business Model Canvas	Presentation	Available 24/7	Virtual
Plenum Trusses: Getting Your Ducts in a Row (& Inside the Envelope) [DEMO]	Demonstration	Available 24/7	Virtual
Balance Your Scorecard: Turning KPIs into Higher ROI	Building Knowledge Session	Available 24/7	Virtual
Lessons From the Future: Build for What's Coming	Building Knowledge Session	Available 24/7	Virtual
Punch List: The Contractor's Legal Guide - Liability, Contracts, A.I. & More	Learning Lab	Available 24/7	Virtual
Reviving Successful REALTOR® Partnerships	Building Knowledge Session	Available 24/7	Virtual
Strategic Pricing for Sales, Profit & Customer Reputation	Building Knowledge Session	Available 24/7	Virtual

Name	Type	Date	Location
The Kitchen of the Future	Building Knowledge Session	Available 24/7	Virtual
The Triple Play: Tax Incentives for Energy Efficient Construction	Building Knowledge Session	Available 24/7	Virtual
Creating Sustainable Comfort Solutions for Every Application	Presentation	Available 24/7	Virtual
Roofing Treatments & Trims: Techniques & Tricks [DEMO]	Demonstration	Available 24/7	Virtual
HVAC Controls to Equipment: Making Bells & Whistles the Standard [DEMO]	Demonstration	Available 24/7	Virtual
Building Diagnostics 101: What Are We Looking For & Why?	Presentation	Available 24/7	Virtual
Kitchen Base Cabinet Install: Best Practices for Setting & Joining [DEMO]	Demonstration	Available 24/7	Virtual
How'd We Do? Tools & Techniques for Verifying Performance [DEMO]	Demonstration	Available 24/7	Virtual
Kitchen Upper Cabinet Install: Best Practices for Setting & Joining [DEMO]	Demonstration	Available 24/7	Virtual
What Have We Learned? An IBS Wrap-up of the Keys to Durability, Performance & Comfort	Presentation	Available 24/7	Virtual
CTZ Closing Tailgate Happy Hour	Happy Hour	Available 24/7	Virtual
Land Development: Getting Started, Business Management & Financing	Pre-Show Course	Wednesday, January 29 9:00 am - 1:30 pm	
Women in Tech Talk	Presentation	Saturday, February 1 11:30 am - 1:00 pm	LVCC - Professional Women in Building HQ - North 231
Official IBS House Party sponsored by Rhot	Reception	Thursday, February 27 6:30 - 8:30 pm	Westgate - Lobby Level - Paradise Event Center
Building the 21st Century Community: Offsite, Sustainable, Inclusive - COPYss	Awards Ceremony	Thursday, May 1 9:03 - 10:00 am	LVCC - NAHB Building Systems Councils Lounge - North 242
Jen's homemade preshow	Pre-Show Course	Monday, September 1 12:00 - 1:00 pm	Las Vegas National Golf Club - 1911 East Desert Inn Road, Las Vegas, NV 89169