

The 2024 NAHB International Builders' Show®

Education & Events List as of 7/27/2024

Name	Type	Date	Location
Special Event test	Awards Ceremony	Available 24/7	Virtual
Custom Building Central Tuesday Meet & Greet Breakfast	Centrals Networking	Tuesday, February 27 7:30 - 8:00 am	LVCC - Custom Building Central - West 209
Design Community Networking: Morning Refreshments at Design Central	Centrals Networking	Tuesday, February 27 7:30 - 8:00 am	LVCC - Design Central - West 213
Customer Exchange is the New CX	Presentation	Tuesday, February 27 8:00 - 8:30 am	LVCC - Sales Central - West 311
Design Bites Live: Unveiling Trends - Best in American Living Design Insights	Presentation	Tuesday, February 27 8:00 - 8:30 am	LVCC - Design Central - West 213
2024's Top Interior Trends	Building Knowledge Session	Tuesday, February 27 8:30 - 9:30 am	LVCC - West 224
A Home of Their Own: Design Ideas to Achieve Attainable Housing	Building Knowledge Session	Tuesday, February 27 8:30 - 9:30 am	LVCC - West 220
Budget-Savvy Blueprint: Sales & Marketing Tactics That Pack the Biggest Punch	Building Knowledge Session	Tuesday, February 27 8:30 - 9:30 am	LVCC - West 315
From Average to Exceptional: An Inside Look at One Builder's 2x Profit Growth	Building Knowledge Session	Tuesday, February 27 8:30 - 9:30 am	LVCC - West 204
Improving Jobsite Productivity	Building Knowledge Session	Tuesday, February 27 8:30 - 9:30 am	LVCC - West 226
Navigating Generational Differences: How Today's Leaders Can Attract Tomorrow's Talent	Building Knowledge Session	Tuesday, February 27 8:30 - 9:30 am	LVCC - West 229
Now's the Time for Small & Mid-Sized Builders to Capitalize on Built-for-Rent	Building Knowledge Session	Tuesday, February 27 8:30 - 9:30 am	LVCC - West 318
Punch List: Overcoming 16 Lead-Killing Mistakes Builders Make with Their Websites	Learning Lab	Tuesday, February 27 8:30 - 9:30 am	LVCC - Learning Labs - West 232
The 4-Hour Business Plan: A Quick & Effective Budget-Based Plan for Profitability	Building Knowledge Session	Tuesday, February 27 8:30 - 9:30 am	LVCC - West 217
The Construction Side of Onsite vs. Offsite: How the Processes Differ	Building Knowledge Session	Tuesday, February 27 8:30 - 9:30 am	LVCC - West 207
Winning Hearts & Contracts: Engaging & Converting the 4 Types of New Home Buyers	Building Knowledge Session	Tuesday, February 27 8:30 - 9:30 am	LVCC - West 304

Name	Type	Date	Location
The Launch: Can't-Miss New Products & Technologies at IBS 2024	Super Session	Tuesday, February 27 9:00 - 10:30 am	LVCC - Spotlight Room - West 326
Before You Build: Site Considerations from Grade to Water to Sun	Presentation	Tuesday, February 27 9:30 - 10:00 am	LVCC - IBS Construction Performance Zone - SU253
Better Outcomes for Wood Multifamily Construction	Presentation	Tuesday, February 27 9:30 - 10:00 am	LVCC - Multifamily Central - West 310
Design @ IBS: Welcome & Show Preview	Presentation	Tuesday, February 27 9:30 - 10:00 am	LVCC - Design Central - West 213
Spiral Staircases: Creating a Unique, Functional, Space-Saving Solution [DEMO]	Demonstration	Tuesday, February 27 9:30 - 10:15 am	LVCC - IBS Craft Techniques Zone - W3643
Build More Custom Homes Using Offsite Construction	Presentation	Tuesday, February 27 9:45 - 10:15 am	LVCC - Custom Building Central - West 209
Footings Done Fast & Accurate: Square & Level Starts Below Grade [DEMO]	Demonstration	Tuesday, February 27 10:00 - 10:30 am	LVCC - IBS Construction Performance Zone - SU253
15 Secrets to Sales & Marketing Success In A Challenging Market	Building Knowledge Session	Tuesday, February 27 10:15 - 11:15 am	LVCC - West 318
2024 Multifamily Market Outlook	Building Knowledge Session	Tuesday, February 27 10:15 - 11:15 am	LVCC - West 304
A 4 Pillar Approach to Building (Profitable) Healthier Homes & Communities	Building Knowledge Session	Tuesday, February 27 10:15 - 11:15 am	LVCC - West 204
A Simple Project Management Formula for Better Service, Cycle Times & Profitability	Building Knowledge Session	Tuesday, February 27 10:15 - 11:15 am	LVCC - West 217
CANCELLED: Best Practices for Increasing Team Productivity	Building Knowledge Session	Tuesday, February 27 10:15 - 11:15 am	LVCC - West 226
Common Sense Cash Flow: The Profit Habit Cash Management System	Building Knowledge Session	Tuesday, February 27 10:15 - 11:15 am	LVCC - West 229
Embrace the Outdoors: Outdoor Living Design Strategies to Meet Growing Buyer Demand	Building Knowledge Session	Tuesday, February 27 10:15 - 11:15 am	LVCC - West 220
Estimating Job Costs: Strategies & Tools for Less Pain & More Profit	Building Knowledge Session	Tuesday, February 27 10:15 - 11:15 am	LVCC - West 224
Punch List: 2024 Design & Product Trends	Learning Lab	Tuesday, February 27 10:15 - 11:15 am	LVCC - Learning Labs - West 232
Shop Talk: Utilizing Your Client Relationship Management (CRM) System for Your Team & Subs	Shop Talk	Tuesday, February 27 10:15 - 10:45 am	LVCC - Custom Building Central - West 209

Name	Type	Date	Location
Social Media Is Noise – Make More: 10 Proven Strategies & 12 Months of Content	Building Knowledge Session	Tuesday, February 27 10:15 - 11:15 am	LVCC - West 226
The Top Tool to Determine Feasibility & Profitability of Your Development Projects	Building Knowledge Session	Tuesday, February 27 10:15 - 11:15 am	LVCC - West 207
You Bought the Tech, Now How Do You Get Your Sales Teams to Use It?	Building Knowledge Session	Tuesday, February 27 10:15 - 11:15 am	LVCC - West 315
Basement, Crawlspace or Slab? What's Right for Your Build & Why	Presentation	Tuesday, February 27 10:30 - 11:00 am	LVCC - IBS Construction Performance Zone - SU253
Versatile Shower Systems: The Right Choice [DEMO]	Demonstration	Tuesday, February 27 10:30 - 11:15 am	LVCC - IBS Craft Techniques Zone - W3643
Shop Talk: The Myths of Recruiting, Hiring & Onboarding a World Class Team	Shop Talk	Tuesday, February 27 10:45 am - 11:15 pm	LVCC - Custom Building Central - West 209
Foundations: Fast & Energy Efficient Ways to Form [DEMO]	Demonstration	Tuesday, February 27 11:00 - 11:30 am	LVCC - IBS Construction Performance Zone - SU253
Architecture in the Age of Innovation: Emerging Design & Construction Technologies	Presentation	Tuesday, February 27 11:15 - 11:45 am	LVCC - Design Central - West 213
At the Kitchen Table with Chuck Todd	Game Changer	Tuesday, February 27 11:15 am - 12:15 pm	LVCC - Spotlight Room - West 326
Create Engaging, Compelling & Trustworthy Content That Sells	Presentation	Tuesday, February 27 11:15 - 11:45 am	LVCC - Custom Building Central - West 209
Creating Emotional Engagement in Your 55+ Marketing & Sales	Presentation	Tuesday, February 27 11:15 - 11:45 am	LVCC - 55+ Housing Central - West 308
First Sell Time, Then Faith, Then Trust	Presentation	Tuesday, February 27 11:15 - 11:45 am	LVCC - Sales Central - West 311
Lights, Camera, Contracting: Video Marketing Best Practices for Remodelers	Presentation	Tuesday, February 27 11:15 - 11:45 am	LVCC - Remodeling Central - West 212
Multifamily Fair Housing Act Compliance Tips	Presentation	Tuesday, February 27 11:15 - 11:45 am	LVCC - Multifamily Central - West 310
Leveraging the Value of Engineered Components	Presentation	Tuesday, February 27 11:30 am - 12:00 pm	LVCC - IBS Construction Performance Zone - SU253
2024 Colormix® Forecast	Presentation	Tuesday, February 27 11:45 am - 12:15 pm	LVCC - Custom Building Central - West 209
Blueprint for Success: Capitalizing on Generational Shifts & Trends for Business Growth	Presentation	Tuesday, February 27 11:45 am - 12:15 pm	LVCC - Remodeling Central - West 212

Name	Type	Date	Location
Designing the Future of Net Zero	Presentation	Tuesday, February 27 11:45 am - 12:15 pm	LVCC - Design Central - West 213
Protecting Your Multifamily Investment from Costly Moisture Issues	Presentation	Tuesday, February 27 11:45 am - 12:15 pm	LVCC - Multifamily Central - West 310
Trust & Transparency: Creating the Best Builder Website for 2024	Presentation	Tuesday, February 27 11:45 am - 12:15 pm	LVCC - Sales Central - West 311
Insulating Below Grade: Inside, Outside, Under & Between [DEMO]	Demonstration	Tuesday, February 27 12:00 - 12:30 pm	LVCC - IBS Construction Performance Zone - SU253
Shower Systems Engineered for Speed & Success [DEMO]	Demonstration	Tuesday, February 27 12:00 - 12:45 pm	LVCC - IBS Craft Techniques Zone - W3643
15 Secrets to Sales & Marketing Success In A Challenging Market [ENCORE]	Building Knowledge Session	Tuesday, February 27 12:15 - 1:15 pm	LVCC - West 226
2024 Kitchen Trends: Buzzworthy Design Ideas Buyers Want	Building Knowledge Session	Tuesday, February 27 12:15 - 1:15 pm	LVCC - West 224
5 Best Practices for Using A.I. & ChatGPT in Home Builder Marketing	Building Knowledge Session	Tuesday, February 27 12:15 - 1:15 pm	LVCC - West 204
9 Great Business Fundamentals for Growth	Building Knowledge Session	Tuesday, February 27 12:15 - 1:15 pm	LVCC - West 318
Becoming Believable: The Art of Crafting Compelling Stories	Building Knowledge Session	Tuesday, February 27 12:15 - 1:15 pm	LVCC - West 315
Harmonizing Homebuilding: Navigating Client Conflict with Preparation, Skill & Empathy	Building Knowledge Session	Tuesday, February 27 12:15 - 1:15 pm	LVCC - West 229
How to Avoid the Never-Ending Punch List & Get the Job Closed	Building Knowledge Session	Tuesday, February 27 12:15 - 1:15 pm	LVCC - West 304
Improving Jobsite Productivity [ENCORE]	Building Knowledge Session	Tuesday, February 27 12:15 - 1:15 pm	LVCC - West 217
Managing Multifamily Property Insurance Costs & Challenges	Building Knowledge Session	Tuesday, February 27 12:15 - 1:15 pm	LVCC - West 207
Two-Story Talk: Sales Leader vs. Sales Follower	Learning Lab	Tuesday, February 27 12:15 - 1:15 pm	LVCC - Learning Labs - West 232
Unlock the Profit Potential of High Performance Design & Construction	Building Knowledge Session	Tuesday, February 27 12:15 - 1:15 pm	LVCC - West 220
Plan Reviews	Plan Reviews	Tuesday, February 27 12:30 - 3:00 pm	LVCC - Design Central - West 213

Name	Type	Date	Location
Trusses or I-Joist? Floor Systems That Carry the Load	Presentation	Tuesday, February 27 12:30 - 1:00 pm	LVCC - IBS Construction Performance Zone - SU253
Shop Talk: Designing the Business Culture You Want vs. the One You Have	Shop Talk	Tuesday, February 27 12:45 - 1:15 pm	LVCC - Custom Building Central - West 209
Air Sealing Starts at the Bottom: Slab or Foundation to Plate & Wall [DEMO]	Demonstration	Tuesday, February 27 1:00 - 1:30 pm	LVCC - IBS Construction Performance Zone - SU253
Reno or New: Tips & Techniques to Properly Prep Exterior Openings [DEMO]	Demonstration	Tuesday, February 27 1:00 - 1:45 pm	LVCC - IBS Craft Techniques Zone - W3643
Building the Future: Exploring A.I. Fundamentals for Home Builders	Presentation	Tuesday, February 27 1:15 - 1:45 pm	LVCC - Sales Central - West 311
How 55+ Homebuyers Really Feel About the New Home Buying Process	Presentation	Tuesday, February 27 1:15 - 1:45 pm	LVCC - 55+ Housing Central - West 308
How to Make Office-to-Housing Conversions Work	Presentation	Tuesday, February 27 1:15 - 1:45 pm	LVCC - Multifamily Central - West 310
Order of Operations: Aligning Job Efficiency & Customer Expectations	Presentation	Tuesday, February 27 1:15 - 1:45 pm	LVCC - Remodeling Central - West 212
Site Planning For Density	Presentation	Tuesday, February 27 1:15 - 1:45 pm	LVCC - Design Central - West 213
The Cost of Poor Installation	Presentation	Tuesday, February 27 1:15 - 1:45 pm	LVCC - Custom Building Central - West 209
Down and Out! The Importance of a Rainscreen System	Presentation	Tuesday, February 27 1:30 - 2:00 pm	LVCC - IBS Construction Performance Zone - SU253
The Outlook: Housing Trends, Forecasts & Insights for 2024	Super Session	Tuesday, February 27 1:30 - 3:30 pm	LVCC - Spotlight Room - West 326
5 Best Practices for Using A.I. & ChatGPT in Home Builder Marketing [ENCORE]	Building Knowledge Session	Tuesday, February 27 2:00 - 3:00 pm	LVCC - West 229
A Home of Their Own: Design Ideas to Achieve Attainable Housing [ENCORE]	Building Knowledge Session	Tuesday, February 27 2:00 - 3:00 pm	LVCC - West 318
Do Your Marketing Dollars Lie? Cracking the Code of Digital ROI	Building Knowledge Session	Tuesday, February 27 2:00 - 3:00 pm	LVCC - West 315
Framing Advanced! Get Walls Right with Stick Frame, Precut or Prefab [DEMO]	Demonstration	Tuesday, February 27 2:00 - 2:30 pm	LVCC - IBS Construction Performance Zone - SU253
From Average to Exceptional: An Inside Look at One Builder's 2x Profit Growth [ENCORE]	Building Knowledge Session	Tuesday, February 27 2:00 - 3:00 pm	LVCC - West 224

Name	Type	Date	Location
Getting to Zero Faster, Better & Cheaper	Building Knowledge Session	Tuesday, February 27 2:00 - 3:00 pm	LVCC - West 204
Jam(b) Session: Engage & Keep Prospects Happy Top of Funnel to Bottom	Learning Lab	Tuesday, February 27 2:00 - 3:00 pm	LVCC - Learning Labs - West 232
Managing a Remodeling Job by the Numbers	Building Knowledge Session	Tuesday, February 27 2:00 - 3:00 pm	LVCC - West 217
Mastering the Art of Sliding Door Installation [DEMO]	Demonstration	Tuesday, February 27 2:00 - 2:45 pm	LVCC - IBS Craft Techniques Zone - W3643
Shop Talk: Use Modular Construction to 4x Your Custom Home Building Business	Shop Talk	Tuesday, February 27 2:00 - 2:30 pm	LVCC - Custom Building Central - West 209
Solving the Puzzle of Housing for an Aging Population	Building Knowledge Session	Tuesday, February 27 2:00 - 3:00 pm	LVCC - West 220
The Advanced Guide to Uncovering & Capturing ALL Your Costs	Building Knowledge Session	Tuesday, February 27 2:00 - 3:00 pm	LVCC - West 207
The Latest in Multifamily Building & Site Design	Building Knowledge Session	Tuesday, February 27 2:00 - 3:00 pm	LVCC - West 304
The Profitable Power of Culture: Secrets to Employee Retention & Revenue Growth	Building Knowledge Session	Tuesday, February 27 2:00 - 3:00 pm	LVCC - West 226
Ducted or Ductless: Do the Lungs of the House Need an Airway?	Presentation	Tuesday, February 27 2:30 - 3:00 pm	LVCC - IBS Construction Performance Zone - SU253
2024 Color & Design Trends	Presentation	Tuesday, February 27 3:00 - 3:30 pm	LVCC - Design Central - West 213
5 Ways Remodelers Can Sharpen Their Sales & Marketing Strategy	Presentation	Tuesday, February 27 3:00 - 3:30 pm	LVCC - Remodeling Central - West 212
Big Community Lifestyle on a Boutique Budget	Presentation	Tuesday, February 27 3:00 - 3:30 pm	LVCC - 55+ Housing Central - West 308
Controlling Air & Vapor: Strategies from Inside & Outside the Envelope [DEMO]	Demonstration	Tuesday, February 27 3:00 - 3:30 pm	LVCC - IBS Construction Performance Zone - SU253
Dog Park Design Trends, Planning Tips & Property Benefits	Presentation	Tuesday, February 27 3:00 - 3:30 pm	LVCC - Multifamily Central - West 310
Getting Pay Right: Compensation & Bonus Plans That Create Ownership Thinking	Presentation	Tuesday, February 27 3:00 - 3:30 pm	LVCC - Custom Building Central - West 209
How to Appeal to the New Generation of First-time Homebuyer	Presentation	Tuesday, February 27 3:00 - 3:30 pm	LVCC - Sales Central - West 311

Name	Type	Date	Location
Installing Windows: Best Practices for a Professional Finish [DEMO]	Demonstration	Tuesday, February 27 3:00 - 4:00 pm	LVCC - IBS Craft Techniques Zone - W3643
AI's Promising Impact on the Conception, Creation & Construction of Home Renovation	Presentation	Tuesday, February 27 3:30 - 4:00 pm	LVCC - Remodeling Central - West 212
Are Multifamily Green Building Certifications Worth the Trouble?	Presentation	Tuesday, February 27 3:30 - 4:00 pm	LVCC - Multifamily Central - West 310
Building for an Aging America	Presentation	Tuesday, February 27 3:30 - 4:00 pm	LVCC - Design Central - West 213
Catch the Wave A "Blue Ocean" Market Opportunity for Custom Builders	Presentation	Tuesday, February 27 3:30 - 4:00 pm	LVCC - Custom Building Central - West 209
CPZ Happy Hour	Happy Hour	Tuesday, February 27 3:30 - 4:30 pm	LVCC - IBS Construction Performance Zone - SU253
A Superintendent's Path to Project Excellence	Building Knowledge Session	Tuesday, February 27 4:00 - 5:00 pm	LVCC - West 220
Bigger is Not Better: Functional Floor Plans That Make the Most of Every Square Foot	Building Knowledge Session	Tuesday, February 27 4:00 - 5:00 pm	LVCC - West 224
CTZ Happy Hour	Happy Hour	Tuesday, February 27 4:00 - 5:00 pm	LVCC - IBS Craft Techniques Zone - W3643
Custom Building Central Tuesday Happy Hour	Happy Hour	Tuesday, February 27 4:00 - 5:30 pm	LVCC - Custom Building Central - West 209
Design & Architecture Happy Hour at Design Central	Happy Hour	Tuesday, February 27 4:00 - 5:30 pm	LVCC - Design Central - West 213
Estimating Job Costs: Strategies & Tools for Less Pain & More Profit [ENCORE]	Building Knowledge Session	Tuesday, February 27 4:00 - 5:00 pm	LVCC - West 226
Future-Proof: How Top Builders Are Adjusting to Take Advantage of New Energy Codes, Energy Programs & Incentives	Building Knowledge Session	Tuesday, February 27 4:00 - 5:00 pm	LVCC - West 229
Harmonizing Homebuilding: Navigating Client Conflict with Preparation, Skill & Empathy [ENCORE]	Building Knowledge Session	Tuesday, February 27 4:00 - 5:00 pm	LVCC - West 315
How to Avoid the Never-Ending Punch List & Get the Job Closed [ENCORE]	Building Knowledge Session	Tuesday, February 27 4:00 - 5:00 pm	LVCC - West 207
How to Sell Design-Build Services to Today's Custom Home Buyers	Building Knowledge Session	Tuesday, February 27 4:00 - 5:00 pm	LVCC - West 204
Jam(b) Session: The Impact of Home Tech in Today's Design-Build Process	Learning Lab	Tuesday, February 27 4:00 - 5:00 pm	LVCC - Learning Labs - West 232
Multifamily Central Happy Hour	Happy Hour	Tuesday, February 27 4:00 - 5:30 pm	LVCC - Multifamily Central - West 310

Name	Type	Date	Location
Now's the Time for Small & Mid-Sized Builders to Capitalize on Built-for-Rent [ENCORE]	Building Knowledge Session	Tuesday, February 27 4:00 - 5:00 pm	LVCC - West 304
Set Yourself Apart from the Competition: Find Your Niche, Systemize & Grow	Building Knowledge Session	Tuesday, February 27 4:00 - 5:00 pm	LVCC - West 217
Social Media Is Noise – Make More: 10 Proven Strategies & 12 Months of Content [ENCORE]	Building Knowledge Session	Tuesday, February 27 4:00 - 5:00 pm	LVCC - West 318
55+ Meet-Up & Happy Hour	Happy Hour	Tuesday, February 27 4:15 - 5:15 pm	LVCC - 55+ Housing Central - West 308
Decoding Self-Guided Tour Demand: Analysis & Best Practices	Presentation	Tuesday, February 27 4:15 - 4:45 pm	LVCC - Sales Central - West 311
Remodelers Meet-Up & Happy Hour	Happy Hour	Tuesday, February 27 4:15 - 5:15 pm	LVCC - Remodeling Central - West 212
Shop Talk: Getting Genuine Value Out of Your Design Dollars	Shop Talk	Tuesday, February 27 4:15 - 4:45 pm	LVCC - Design Central - West 213
Tips for Success for Your 55+ Active Adult Community	Presentation	Tuesday, February 27 4:15 - 4:45 pm	LVCC - 55+ Housing Central - West 308
Custom Building Central Wednesday Meet & Greet Breakfast	Centrals Networking	Wednesday, February 28 7:30 - 8:00 am	LVCC - Custom Building Central - West 209
Design Community Networking: Morning Refreshments at Design Central	Centrals Networking	Wednesday, February 28 7:30 - 8:00 am	LVCC - Design Central - West 213
Design Bites Live: Architectural Predictions for 2024	Presentation	Wednesday, February 28 8:00 - 8:30 am	LVCC - Design Central - West 213
How to Use Smart Energy to Enhance Your Custom Homes	Presentation	Wednesday, February 28 8:00 - 8:30 am	LVCC - Custom Building Central - West 209
7 Website Optimization Secrets for More Engagement & Conversions	Building Knowledge Session	Wednesday, February 28 8:30 - 9:30 am	LVCC - West 220
A Hard-Dollar Approach to Design & Construct In-Demand, Entry-Level Homes	Building Knowledge Session	Wednesday, February 28 8:30 - 9:30 am	LVCC - West 229
A Superintendent's Path to Project Excellence [ENCORE]	Building Knowledge Session	Wednesday, February 28 8:30 - 9:30 am	LVCC - West 224
Demographics, Friend or Foe: Do You Know Who You're Building For?	Building Knowledge Session	Wednesday, February 28 8:30 - 9:30 am	LVCC - West 217
How to Win Big Leveraging Lifestyle	Building Knowledge Session	Wednesday, February 28 8:30 - 9:30 am	LVCC - West 226
Project Management that Boosts Profits: Strategies for Bidding, Change Orders & Allowances	Building Knowledge Session	Wednesday, February 28 8:30 - 9:30 am	LVCC - West 207

Name	Type	Date	Location
StoryGetting: How to Leverage the Power of Curiosity to Convert More Sales	Building Knowledge Session	Wednesday, February 28 8:30 - 9:30 am	LVCC - West 315
The #1 Secret to an Extraordinary Customer Experience	Building Knowledge Session	Wednesday, February 28 8:30 - 9:30 am	LVCC - West 204
The Blueprint: The Battle Royale & 60 in 60 Inspire Your Designs for 2024	Super Session	Wednesday, February 28 8:30 - 10:30 am	LVCC - Spotlight Room - West 326
The Scalable Builder: How to Get from \$1M to \$20M (& Everything in Between)	Building Knowledge Session	Wednesday, February 28 8:30 - 9:30 am	LVCC - West 318
Top Multifamily Development Opportunities: Evaluating Product Types, Locations & Costs	Building Knowledge Session	Wednesday, February 28 8:30 - 9:30 am	LVCC - West 304
Two-Story Talk: Successful Strategies for Building & Protecting Your Brand	Learning Lab	Wednesday, February 28 8:30 - 9:30 am	LVCC - Learning Labs - West 232
Building a Construction Business That Runs & Grows With or Without You	Presentation	Wednesday, February 28 9:30 - 10:00 am	LVCC - Custom Building Central - West 209
Fun Spaces: How to Design the Ultimate Themed Rooms	Presentation	Wednesday, February 28 9:30 - 10:00 am	LVCC - Design Central - West 213
Harnessing ChatGPT: 5 Tangible Applications Driving Home Sales & Marketing Success	Presentation	Wednesday, February 28 9:30 - 10:00 am	LVCC - Sales Central - West 311
Heat Pump Water Heaters: Energy Efficiency Options [DEMO]	Demonstration	Wednesday, February 28 9:30 - 10:15 am	LVCC - IBS Craft Techniques Zone - W3643
Innovative Multifamily Products from the IBS Exhibit Floor	Presentation	Wednesday, February 28 9:30 - 10:00 am	LVCC - Multifamily Central - West 310
Modifying Your Marketing Game Plan for the 55+ Audience	Presentation	Wednesday, February 28 9:30 - 10:00 am	LVCC - 55+ Housing Central - West 308
Structure is King! Building Science Details Are Great, But Don't Forget Job #1	Presentation	Wednesday, February 28 9:30 - 10:00 am	LVCC - IBS Construction Performance Zone - SU253
Top Remodeler Product Picks from the IBS Exhibit Floor	Presentation	Wednesday, February 28 9:30 - 10:00 am	LVCC - Remodeling Central - West 212
Critical Connections & Hardware: Solutions That Tie It All Together [DEMO]	Demonstration	Wednesday, February 28 10:00 - 10:30 am	LVCC - IBS Construction Performance Zone - SU253
Plan Reviews	Plan Reviews	Wednesday, February 28 10:00 am - 3:00 pm	LVCC - Design Central - West 213
10 Practical Ways A.I. Can Help Home Builders	Building Knowledge Session	Wednesday, February 28 10:15 - 11:15 am	LVCC - West 318
4/12 Pitch: Content that Clicks - Strategies for Boosting your Social Media Presence	Learning Lab	Wednesday, February 28 10:15 - 11:15 am	LVCC - Learning Labs - West 232

Name	Type	Date	Location
A New Estimating Strategy for Greater Remodeling Profit & Resilience	Building Knowledge Session	Wednesday, February 28 10:15 - 11:15 am	LVCC - West 217
Avoiding Profit Killing Call-Backs & Poor Performing Homes	Building Knowledge Session	Wednesday, February 28 10:15 - 11:15 am	LVCC - West 229
Building Your Employer Brand: The Impact of Storytelling on Workforce Development	Building Knowledge Session	Wednesday, February 28 10:15 - 11:15 am	LVCC - West 226
How to Manage & Exceed Client Expectations From Pre-Construction Through Completion	Building Knowledge Session	Wednesday, February 28 10:15 - 11:15 am	LVCC - West 224
Marketing 2024: Ignite the Fun Factor & Unleash Unstoppable Growth	Building Knowledge Session	Wednesday, February 28 10:15 - 11:15 am	LVCC - West 315
Multifamily Marketing & Leasing Trends	Building Knowledge Session	Wednesday, February 28 10:15 - 11:15 am	LVCC - West 207
Scheduling to Improve the Bottom Line	Building Knowledge Session	Wednesday, February 28 10:15 - 11:15 am	LVCC - West 204
The Good, Bad & Ugly of New Home Sales Leadership	Building Knowledge Session	Wednesday, February 28 10:15 - 11:15 am	LVCC - West 304
Unlocking Gen Z: 5 Steps to Attract, Connect & Retain the Future Workforce	Building Knowledge Session	Wednesday, February 28 10:15 - 11:15 am	LVCC - West 220
Comfort In Living Spaces: How to Meet Growing Expectations [DEMO]	Demonstration	Wednesday, February 28 10:30 - 11:15 am	LVCC - IBS Craft Techniques Zone - W3643
WRB's That Do More: Keeping Water Out & Air in While Controlling Vapor	Presentation	Wednesday, February 28 10:30 - 11:00 am	LVCC - IBS Construction Performance Zone - SU253
Peel & Stick, Integral Membrane or House Wrap: 3 Paths to Control [DEMO]	Demonstration	Wednesday, February 28 11:00 - 11:30 am	LVCC - IBS Construction Performance Zone - SU253
20x20 Story: Kitchen Styles, Finishes & Materials for the Coming Year	20x20 Story	Wednesday, February 28 11:15 - 11:45 am	LVCC - Design Central - West 213
Effective Approaches for Reducing Conflict & Drama with Your Clients	Presentation	Wednesday, February 28 11:15 - 11:45 am	LVCC - Custom Building Central - West 209
Embracing the Electric Revolution	Presentation	Wednesday, February 28 11:15 - 11:45 am	LVCC - IBS Craft Techniques Zone - W3643
From Idea to Implementation: Game-Changing AI Strategies for Home Building	Game Changer	Wednesday, February 28 11:15 am - 12:15 pm	LVCC - Spotlight Room - West 326

Name	Type	Date	Location
Remodeler Marketing Do's & Don'ts	Presentation	Wednesday, February 28 11:15 - 11:45 am	LVCC - Remodeling Central - West 212
Stop Trusting Your Gut: New Insights About Homebuyer Consumers for Marketing Leaders	Presentation	Wednesday, February 28 11:15 - 11:45 am	LVCC - Sales Central - West 311
The Winning Pitch: 5 Essentials to Secure Lenders & Investors for Your Multifamily Projects	Presentation	Wednesday, February 28 11:15 - 11:45 am	LVCC - Multifamily Central - West 310
Understanding Boomer Buying Preferences to Create Customized Living Spaces	Presentation	Wednesday, February 28 11:15 - 11:45 am	LVCC - 55+ Housing Central - West 308
5 Paths to Energy Code Compliance	Presentation	Wednesday, February 28 11:30 am - 12:00 pm	LVCC - IBS Construction Performance Zone - SU253
2024 Colormix® Forecast	Presentation	Wednesday, February 28 11:45 am - 12:15 pm	LVCC - Custom Building Central - West 209
Building on Your Legacy	Presentation	Wednesday, February 28 11:45 am - 12:15 pm	LVCC - Remodeling Central - West 212
Building Your Super-Brand: Social Media Strategies for Sales Success	Presentation	Wednesday, February 28 11:45 am - 12:15 pm	LVCC - Sales Central - West 311
Comfort In Living Spaces: Indoor Units Blend Sleek Aesthetics & Clever Engineering [DEMO]	Demonstration	Wednesday, February 28 11:45 am - 12:30 pm	LVCC - IBS Craft Techniques Zone - W3643
Design Inspiration for Flooring Product Development	Presentation	Wednesday, February 28 11:45 am - 12:15 pm	LVCC - Design Central - West 213
Survey Says: What 55+ Buyers Want in a Lifestyle Community	Presentation	Wednesday, February 28 11:45 am - 12:15 pm	LVCC - 55+ Housing Central - West 308
Up Close with Richard Gollis: Identifying Multifamily Development Opportunities Today	Up Close Q&A	Wednesday, February 28 11:45 am - 12:15 pm	LVCC - Multifamily Central - West 310
Strips, Fabrics or Continuous Membranes for Drainage & Drying [DEMO]	Demonstration	Wednesday, February 28 12:00 - 12:30 pm	LVCC - IBS Construction Performance Zone - SU253
19 Seconds or Less: How to Attract, Capture & Convert High-Quality Digital Leads	Building Knowledge Session	Wednesday, February 28 12:15 - 1:15 pm	LVCC - West 204
4 Strategies to Sell Homes Without Dropping the Price	Building Knowledge Session	Wednesday, February 28 12:15 - 1:15 pm	LVCC - West 315
Building the Right Tech Stack for Marketing & Sales Success	Building Knowledge Session	Wednesday, February 28 12:15 - 1:15 pm	LVCC - West 304
CliffsNotes for Creating Successful Communities: What Buyers Want You to Know (& Do)	Building Knowledge Session	Wednesday, February 28 12:15 - 1:15 pm	LVCC - West 226

Name	Type	Date	Location
Concept to Lease-Up: A Blueprint for Making Built-for-Rent Work for Your Business	Building Knowledge Session	Wednesday, February 28 12:15 - 1:15 pm	LVCC - West 224
Emerging Trends & Forecasts for Building Materials	Building Knowledge Session	Wednesday, February 28 12:15 - 1:15 pm	LVCC - West 220
Free Money in Your Floor Plans: How to Streamline for Savings & Affordability	Building Knowledge Session	Wednesday, February 28 12:15 - 1:15 pm	LVCC - West 207
How to Manage & Exceed Client Expectations From Pre-Construction Through Completion [ENCORE]	Building Knowledge Session	Wednesday, February 28 12:15 - 1:15 pm	LVCC - West 229
Jam(b) Session: How A.I. is Revolutionizing New Home Sales & Marketing	Learning Lab	Wednesday, February 28 12:15 - 1:15 pm	LVCC - Learning Labs - West 232
Profitability Principles: Builders Share Their Back-to-Basics Strategies for Success in 2024	Building Knowledge Session	Wednesday, February 28 12:15 - 1:15 pm	LVCC - West 318
The Power of Interior Design in Sales Success	Building Knowledge Session	Wednesday, February 28 12:15 - 1:15 pm	LVCC - West 217
Shop Talk: Free Estimates Are Too Expensive - Add Value with Pre-construction Agreements	Shop Talk	Wednesday, February 28 12:30 - 1:00 pm	LVCC - Custom Building Central - West 209
The Outside-In Remodel: A Builder's Own Passive House Retrofit	Presentation	Wednesday, February 28 12:30 - 1:00 pm	LVCC - IBS Construction Performance Zone - SU253
Exterior Wall Treatments: Tips & Tricks for a Flawless Finish [DEMO]	Demonstration	Wednesday, February 28 12:45 - 1:30 pm	LVCC - IBS Craft Techniques Zone - W3643
Putting on the Jacket: Fast, Efficient Exterior Insulation Installation [DEMO]	Demonstration	Wednesday, February 28 1:00 - 1:30 pm	LVCC - IBS Construction Performance Zone - SU253
55+ Decision Making & Design: How to Successfully Design For & Reach Unique Segments of the Market	Presentation	Wednesday, February 28 1:15 - 1:45 pm	LVCC - 55+ Housing Central - West 308
Flexible Amenity Spaces: Design for Now & the Future	Presentation	Wednesday, February 28 1:15 - 1:45 pm	LVCC - Multifamily Central - West 310
Increase the Value of Your Custom Home Build With Appliances	Presentation	Wednesday, February 28 1:15 - 1:45 pm	LVCC - Custom Building Central - West 209
Louder Than Words: The 7 Laws of Influence	Presentation	Wednesday, February 28 1:15 - 1:45 pm	LVCC - Sales Central - West 311
Next Level Community Development with BioArchitecture	Presentation	Wednesday, February 28 1:15 - 1:45 pm	LVCC - Design Central - West 213
What Aging-in-Place Floor Plans Should Include	Presentation	Wednesday, February 28 1:15 - 1:45 pm	LVCC - Remodeling Central - West 212

Name	Type	Date	Location
Innie vs. Outie: Demystifying Window Installs When Using Exterior Insulation	Presentation	Wednesday, February 28 1:30 - 2:00 pm	LVCC - IBS Construction Performance Zone - SU253
The Rally: An Immersive Journey Into the Future of New Home Sales	Super Session	Wednesday, February 28 1:30 - 3:30 pm	LVCC - Spotlight Room - West 326
Creating the Right Exterior Look: Vinyl, Composite & Aluminum [DEMO]	Demonstration	Wednesday, February 28 1:45 - 2:30 pm	LVCC - IBS Craft Techniques Zone - W3643
20 Elevation Styles to Have on Your Radar for 2024	Building Knowledge Session	Wednesday, February 28 2:00 - 3:00 pm	LVCC - West 217
Cultivating Exceptional Trade Partner Relationships	Building Knowledge Session	Wednesday, February 28 2:00 - 3:00 pm	LVCC - West 304
Developing Attainable Market-Rate Multifamily Housing	Building Knowledge Session	Wednesday, February 28 2:00 - 3:00 pm	LVCC - West 207
Emerging Trends & Forecasts for Building Materials [ENCORE]	Building Knowledge Session	Wednesday, February 28 2:00 - 3:00 pm	LVCC - West 226
Flywheels & Funnels: Top Data & Business Intelligence Tools to Engage Buyers Start to Finish	Building Knowledge Session	Wednesday, February 28 2:00 - 3:00 pm	LVCC - West 315
Frustration-less Financial Management for Builders & Remodelers	Building Knowledge Session	Wednesday, February 28 2:00 - 3:00 pm	LVCC - West 220
Getting Windows Set for Maximum Performance & Durability [DEMO]	Demonstration	Wednesday, February 28 2:00 - 2:30 pm	LVCC - IBS Construction Performance Zone - SU253
Profitably Deliver Tech Amenities Clients Want, Without Disrupting Your Core Business	Building Knowledge Session	Wednesday, February 28 2:00 - 3:00 pm	LVCC - West 204
Punch List: 30 Innovations in the Built Environment - Connecting People, Product & Place	Learning Lab	Wednesday, February 28 2:00 - 3:00 pm	LVCC - Learning Labs - West 232
Say Goodbye to SOPs: Increase Efficiency & Eliminate Gaps with a Monorail Map	Building Knowledge Session	Wednesday, February 28 2:00 - 3:00 pm	LVCC - West 318
The Scalable Builder: How to Get from \$1M to \$20M (& Everything in Between) [ENCORE]	Building Knowledge Session	Wednesday, February 28 2:00 - 3:00 pm	LVCC - West 224
Performance, Efficiency & Innovation: The New American Home® 2024	Presentation	Wednesday, February 28 2:30 - 3:00 pm	LVCC - IBS Construction Performance Zone - SU253
Shop Talk: Ornamental Railing Options for Custom Design & Construction	Shop Talk	Wednesday, February 28 2:30 - 3:00 pm	LVCC - Custom Building Central - West 209

Name	Type	Date	Location
Benefits of Integrating Interior Design in the Early Phases of Multifamily Development	Presentation	Wednesday, February 28 3:00 - 3:30 pm	LVCC - Multifamily Central - West 310
Best Selections & Installation of Pocket Doors [DEMO]	Demonstration	Wednesday, February 28 3:00 - 3:45 pm	LVCC - IBS Craft Techniques Zone - W3643
Budget Control: How to Manage Costs, Decrease Variances & Grow Margins	Presentation	Wednesday, February 28 3:00 - 3:30 pm	LVCC - Custom Building Central - West 209
Conversations & Strategies for Selling to the "New" 55+ Active Adult	Presentation	Wednesday, February 28 3:00 - 3:30 pm	LVCC - 55+ Housing Central - West 308
Designing Models that Deliver: Color, Style & Fit & Finish Trends	Presentation	Wednesday, February 28 3:00 - 3:30 pm	LVCC - Design Central - West 213
Housing's 80/20 Rule: Avoiding the Fatal Mistake of Ignoring Resale Competition	Presentation	Wednesday, February 28 3:00 - 3:30 pm	LVCC - Sales Central - West 311
So, Your Prospect Knows "A Guy" & 4 Other Top Remodeling Objections	Presentation	Wednesday, February 28 3:00 - 3:30 pm	LVCC - Remodeling Central - West 212
Supercharge Efficiency with HVAC Inside the Envelope & Solar on Top [DEMO]	Demonstration	Wednesday, February 28 3:00 - 3:30 pm	LVCC - IBS Construction Performance Zone - SU253
CPZ Happy Hour	Happy Hour	Wednesday, February 28 3:30 - 4:30 pm	LVCC - IBS Construction Performance Zone - SU253
How to Use Contract Skilled Labor to Increase Profit Margins	Presentation	Wednesday, February 28 3:30 - 4:00 pm	LVCC - Custom Building Central - West 209
Shop Talk: Is AI Ready for Prime Time Design?	Shop Talk	Wednesday, February 28 3:30 - 4:00 pm	LVCC - Design Central - West 213
The Application & Benefits of Gauged Porcelain Tile Panels/Slabs	Presentation	Wednesday, February 28 3:30 - 4:00 pm	LVCC - Remodeling Central - West 212
10 Practical Ways A.I. Can Help Home Builders [ENCORE]	Building Knowledge Session	Wednesday, February 28 4:00 - 5:00 pm	LVCC - West 229
4 Strategies to Sell Homes Without Dropping the Price [ENCORE]	Building Knowledge Session	Wednesday, February 28 4:00 - 5:00 pm	LVCC - West 224
CTZ Happy Hour	Happy Hour	Wednesday, February 28 4:00 - 5:00 pm	LVCC - IBS Craft Techniques Zone - W3643
Design & Architecture Happy Hour at Design Central	Happy Hour	Wednesday, February 28 4:00 - 5:30 pm	LVCC - Design Central - West 213
Free Money in Your Floor Plans: How to Streamline for Savings & Affordability [ENCORE]	Building Knowledge Session	Wednesday, February 28 4:00 - 5:00 pm	LVCC - West 217
From Peer to Leader: Empowering Yourself & Your Team for Success	Building Knowledge Session	Wednesday, February 28 4:00 - 5:00 pm	LVCC - West 318

Name	Type	Date	Location
Increase Profit Margin Without Raising Price or Cutting Corners	Building Knowledge Session	Wednesday, February 28 4:00 - 5:00 pm	LVCC - West 315
Jam(b) Session: Home Building's Trends, Topics & Trepidations To Watch	Learning Lab	Wednesday, February 28 4:00 - 5:00 pm	LVCC - Learning Labs - West 232
Multifamily Central Happy Hour	Happy Hour	Wednesday, February 28 4:00 - 5:30 pm	LVCC - Multifamily Central - West 310
Profitability Principles: Builders Share Their Back-to-Basics Strategies for Success in 2024 [ENCORE]	Building Knowledge Session	Wednesday, February 28 4:00 - 5:00 pm	LVCC - West 226
Project Management that Boosts Profits: Strategies for Bidding, Change Orders & Allowances [ENCORE]	Building Knowledge Session	Wednesday, February 28 4:00 - 5:00 pm	LVCC - West 220
Scheduling to Improve the Bottom Line [ENCORE]	Building Knowledge Session	Wednesday, February 28 4:00 - 5:00 pm	LVCC - West 204
The True Cost of Onsite vs. Offsite: A Model for Making the Right Choice for Your Business	Building Knowledge Session	Wednesday, February 28 4:00 - 5:00 pm	LVCC - West 207
Viral Vision: Mastering Video Content for Social Media Success	Building Knowledge Session	Wednesday, February 28 4:00 - 5:00 pm	LVCC - West 304
20x20 Story: 80 Bold Ideas for Social Media, Branding & Websites	20x20 Story	Wednesday, February 28 4:15 - 4:45 pm	LVCC - Sales Central - West 311
55+ Meet-Up & Happy Hour	Happy Hour	Wednesday, February 28 4:15 - 5:15 pm	LVCC - 55+ Housing Central - West 308
Beer & Banter: Custom Home Builder of the Year Award Design Highlights	Beer & Banter	Wednesday, February 28 4:15 - 4:45 pm	LVCC - Custom Building Central - West 209
Beer & Banter: Electrification - Pros, Cons & Pathways Forward	Beer & Banter	Wednesday, February 28 4:15 - 4:45 pm	LVCC - Design Central - West 213
Beer & Banter: Finding a New Generation of Craftspeople: Looking Beyond Traditional Candidates	Beer & Banter	Wednesday, February 28 4:15 - 4:45 pm	LVCC - Remodeling Central - West 212
Beer & Banter: Service & Emotional Support Animals - How to Properly Enforce "No Pets" Policies	Beer & Banter	Wednesday, February 28 4:15 - 4:45 pm	LVCC - Multifamily Central - West 310
Sales & Marketing Happy Hour	Happy Hour	Wednesday, February 28 4:15 - 5:15 pm	LVCC - Sales Central - West 311
Custom Building Central Thursday Meet & Greet Breakfast	Centrals Networking	Thursday, February 29 7:30 - 8:00 am	LVCC - Custom Building Central - West 209
Design Community Networking: Morning Refreshments at Design Central	Centrals Networking	Thursday, February 29 7:30 - 8:00 am	LVCC - Design Central - West 213
Design Bites Live: Designing to Meet Diversity	Presentation	Thursday, February 29 8:00 - 8:30 am	LVCC - Design Central - West 213

Name	Type	Date	Location
Shop Talk: The Energy To Build - How to Attract Customers & Build a Business Through Personal Wellbeing	Shop Talk	Thursday, February 29 8:00 - 8:30 am	LVCC - Sales Central - West 311
10 Common Floor Plan Design Mistakes & How to Fix Them	Building Knowledge Session	Thursday, February 29 8:30 - 9:30 am	LVCC - West 217
A Proven Model to Maximize Remodeling Profitability, Manageability & Company Value	Building Knowledge Session	Thursday, February 29 8:30 - 9:30 am	LVCC - West 204
Streamline, Collaborate & Cross-Train Your Way to Maximized Profits & Improved Culture	Building Knowledge Session	Thursday, February 29 8:30 - 9:30 am	LVCC - West 207
The Experience: Creating a VIP Total Customer Experience	Super Session	Thursday, February 29 8:30 - 10:30 am	LVCC - Spotlight Room - West 326
Trending Narrow Lots & Micro Products: How to Achieve Density That Lives Well	Building Knowledge Session	Thursday, February 29 8:30 - 9:30 am	LVCC - West 229
Two-Story Talk: Amplifying & Analyzing Your Facebook & Instagram Presence	Learning Lab	Thursday, February 29 8:30 - 9:30 am	LVCC - Learning Labs - West 232
Work-in-Process: Your Secret Weapon for Improved Performance & Profitability	Building Knowledge Session	Thursday, February 29 8:30 - 9:30 am	LVCC - West 220
Balancing Performance & Affordability: Unlocking the Superhero Blueprint	Presentation	Thursday, February 29 9:30 - 10:00 am	LVCC - Design Central - West 213
ChatGPT Unleashed: Where AI Fun Meets the Future of Remodeling	Presentation	Thursday, February 29 9:30 - 10:00 am	LVCC - Remodeling Central - West 212
Coffered Ceilings 101 [DEMO]	Demonstration	Thursday, February 29 9:30 - 10:15 am	LVCC - IBS Craft Techniques Zone - W3643
Insights from Leading 55+ Builders: Reflecting on the Past Year & Anticipating the Future	Presentation	Thursday, February 29 9:30 - 10:00 am	LVCC - 55+ Housing Central - West 308
Opening the Playbook on Modular Construction Design for Multifamily	Presentation	Thursday, February 29 9:30 - 10:00 am	LVCC - Multifamily Central - West 310
Stop Relying On Change Orders & Allowances	Presentation	Thursday, February 29 9:30 - 10:00 am	LVCC - Custom Building Central - West 209
The Irreplaceable Human: Selling is Still a People-Powered Process!	Presentation	Thursday, February 29 9:30 - 10:00 am	LVCC - Sales Central - West 311
Why Build Just One? High Performance Multifamily Dwellings	Presentation	Thursday, February 29 9:30 - 10:00 am	LVCC - IBS Construction Performance Zone - SU253
Dedicated Dehumidification Done Right -- with Ducts! [DEMO]	Demonstration	Thursday, February 29 10:00 - 10:30 am	LVCC - IBS Construction Performance Zone - SU253
Plan Reviews	Plan Reviews	Thursday, February 29 10:00 - 11:00 am	LVCC - Design Central - West 213

Name	Type	Date	Location
12 Strategies for Mastering Negotiation in an Unpredictable Market	Building Knowledge Session	Thursday, February 29 10:15 - 11:15 am	LVCC - West 315
4/12 Pitch: Small But Mighty - Embracing Your Home's Smaller Spaces	Learning Lab	Thursday, February 29 10:15 - 11:15 am	LVCC - Learning Labs - West 232
Developing Flexible Multifamily Interior Spaces & Amenities	Building Knowledge Session	Thursday, February 29 10:15 - 11:15 am	LVCC - West 229
Outside, Inside & In-Between: 2024's Top Trends & Design Practices	Building Knowledge Session	Thursday, February 29 10:15 - 11:15 am	LVCC - West 217
Real-World Strategies to Attract & Retain Top Construction Talent	Building Knowledge Session	Thursday, February 29 10:15 - 11:15 am	LVCC - West 204
What Nuclear Submarines Taught Me About Home Building	Building Knowledge Session	Thursday, February 29 10:15 - 11:15 am	LVCC - West 207
A Comprehensive Guide to Successful Coffered Ceiling Installs [DEMO]	Demonstration	Thursday, February 29 10:30 - 11:15 am	LVCC - IBS Craft Techniques Zone - W3643
Building Offsite: From Panels to Modules, Options for Efficiency	Presentation	Thursday, February 29 10:30 - 11:00 am	LVCC - IBS Construction Performance Zone - SU253
What's in your Wall(s)? Cavity Insulation Methods & Materials [DEMO]	Demonstration	Thursday, February 29 11:00 - 11:30 am	LVCC - IBS Construction Performance Zone - SU253
From IBS to the NFL & Back Again: Building Dreams, Transforming Lives	Game Changer	Thursday, February 29 11:15 am - 12:15 pm	LVCC - Spotlight Room - West 326
Lessons in Designing for Net Zero	Presentation	Thursday, February 29 11:15 - 11:45 am	LVCC - Design Central - West 213
Overcoming the Top 5 Objections to Building a Custom Home	Presentation	Thursday, February 29 11:15 - 11:45 am	LVCC - Custom Building Central - West 209
The 3 P's of Project Management	Presentation	Thursday, February 29 11:15 - 11:45 am	LVCC - Remodeling Central - West 212
The 4 P's of Prospecting: Earn More by Protecting Valuable Prospecting Time	Presentation	Thursday, February 29 11:15 - 11:45 am	LVCC - Sales Central - West 311
Up Close with Geoffrey Arthur & Michael Berke: Developing BFR Housing	Presentation	Thursday, February 29 11:15 - 11:45 am	LVCC - Multifamily Central - West 310
Making Your High Performance Envelope Comfortable with Proper HVAC	Presentation	Thursday, February 29 11:30 am - 12:00 pm	LVCC - IBS Construction Performance Zone - SU253
Roofing Underlayments: Starting Your Roofing Out Right [DEMO]	Demonstration	Thursday, February 29 11:30 am - 12:15 pm	LVCC - IBS Craft Techniques Zone - W3643

Name	Type	Date	Location
Visualizing Your Business Plan with the Business Model Canvas	Presentation	Thursday, February 29 11:45 am - 12:15 pm	LVCC - Custom Building Central - West 209
Plenum Trusses: Getting Your Ducts in a Row (& Inside the Envelope) [DEMO]	Demonstration	Thursday, February 29 12:00 - 12:30 pm	LVCC - IBS Construction Performance Zone - SU253
Balance Your Scorecard: Turning KPIs into Higher ROI	Building Knowledge Session	Thursday, February 29 12:15 - 1:15 pm	LVCC - West 204
Lessons From the Future: Build for What's Coming	Building Knowledge Session	Thursday, February 29 12:15 - 1:15 pm	LVCC - West 229
Punch List: The Contractor's Legal Guide - Liability, Contracts, A.I. & More	Learning Lab	Thursday, February 29 12:15 - 1:15 pm	LVCC - Learning Labs - West 232
Reviving Successful REALTOR® Partnerships	Building Knowledge Session	Thursday, February 29 12:15 - 1:15 pm	LVCC - West 315
Strategic Pricing for Sales, Profit & Customer Reputation	Building Knowledge Session	Thursday, February 29 12:15 - 1:15 pm	LVCC - West 220
The Kitchen of the Future	Building Knowledge Session	Thursday, February 29 12:15 - 1:15 pm	LVCC - West 217
The Triple Play: Tax Incentives for Energy Efficient Construction	Building Knowledge Session	Thursday, February 29 12:15 - 1:15 pm	LVCC - West 207
Creating Sustainable Comfort Solutions for Every Application	Presentation	Thursday, February 29 12:30 - 1:00 pm	LVCC - IBS Construction Performance Zone - SU253
Roofing Treatments & Trims: Techniques & Tricks [DEMO]	Demonstration	Thursday, February 29 12:30 - 1:15 pm	LVCC - IBS Craft Techniques Zone - W3643
HVAC Controls to Equipment: Making Bells & Whistles the Standard [DEMO]	Demonstration	Thursday, February 29 1:00 - 1:30 pm	LVCC - IBS Construction Performance Zone - SU253
Building Diagnostics 101: What Are We Looking For & Why?	Presentation	Thursday, February 29 1:30 - 2:00 pm	LVCC - IBS Construction Performance Zone - SU253
Kitchen Base Cabinet Install: Best Practices for Setting & Joining [DEMO]	Demonstration	Thursday, February 29 1:30 - 2:15 pm	LVCC - IBS Craft Techniques Zone - W3643
How'd We Do? Tools & Techniques for Verifying Performance [DEMO]	Demonstration	Thursday, February 29 2:00 - 2:30 pm	LVCC - IBS Construction Performance Zone - SU253

Name	Type	Date	Location
Kitchen Upper Cabinet Install: Best Practices for Setting & Joining [DEMO]	Demonstration	Thursday, February 29 2:15 - 3:00 pm	LVCC - IBS Craft Techniques Zone - W3643
What Have We Learned? An IBS Wrap-up of the Keys to Durability, Performance & Comfort	Presentation	Thursday, February 29 2:30 - 3:00 pm	LVCC - IBS Construction Performance Zone - SU253
CTZ Closing Tailgate Happy Hour	Happy Hour	Thursday, February 29 3:00 - 4:00 pm	LVCC - IBS Craft Techniques Zone - W3643
Land Development: Getting Started, Business Management & Financing	Pre-Show Course	Available 24/7	Virtual
Women in Tech Talk	Presentation	Available 24/7	Virtual
Official IBS House Party sponsored by Rhot	Reception	Available 24/7	Virtual
Building the 21st Century Community: Offsite, Sustainable, Inclusive - COPYss	Awards Ceremony	Available 24/7	Virtual
Jen's homemade preshow	Pre-Show Course	Available 24/7	Virtual